

Oppenhoff: Digital

Oppenhoff Digital Academy

We accompany companies into the digital world.

Digitisation is changing the world as we know it. New technologies such as Big Data applications, the Internet of Things or Distributed Ledger are changing the economy. They are creating new fields of application and values for numerous industries, but also a multitude of new delimitation questions and disputes.

For this reason, companies now need to prepare themselves across all board for the new challenges associated with digitisation. With the Oppenhoff Digital Academy, we and our network partners would like to support you with our tailor-made, interdisciplinary training concept.

The programme at a glance

Legal

- Data usage rights and data protection
- Know-how protection / IP in the digital world
- Software contracts
- IT security law
- Taxation of digital business models
- Competition law and digital platforms
- Special topics, liability for digital products

Business/Technology

- IT basics
- IT security and cyber risk
- Big Data ("ability to talk digital")
- Digitisation & Industry 4.0
- Artificial intelligence: basics and cases of application
- Risk management

Soft Skills

- Innovation climate to culture
- Management and employee management in digital transformation
- Strategic negotiation management

Our Promise to You

- Quality at the highest level
- individual and tailor-made, no "one size fits all" solution
- professionally integrated and interdisciplinary
- knowledge and practice oriented
- sustainable, flexible and adaptive: continuous programme adjustments through constant reflection
- Added value for employees through certification (partial modules are publicly certified)

Our network partners



ecambria® experts



SCHUTZWERK



Your contact



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